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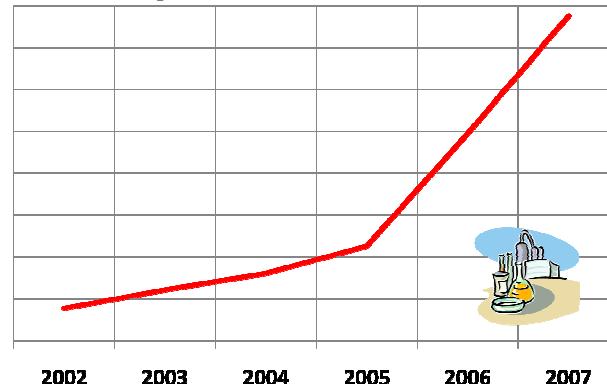
Optical Brighteners : Market Data

At the Optical Brightener and Paper Whiteness 2009 conference in London we presented information concerning the current state of the OBA market. To highlight the trends that we predicted for 2009 in the market, we have updated the following graphs indicating the rise in importance of Chinese and Indian producers on the global OBA market.

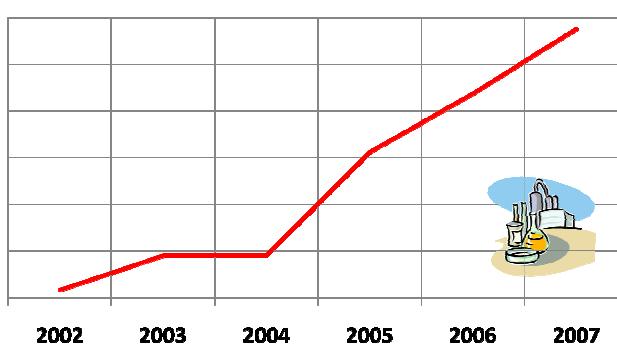
It can be seen that OBA exports from India and China have risen dramatically over the last three years and that Chinese exports are increasing more rapidly than Indian exports. The increases are expected to continue, one factor is the current low freight cost, though the total market will be affected by the economy.

N.B. The Members Only version includes the full values for tonnes.

China OBA Exports (Tonnes)



India OBA Exports (Tonnes)



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Special points of interest:

- Corporate members please log in to the Members Only area to receive the full information
- The article presented at the 2009 conference will be available in pdf form to members in September 2009, along with all of the other papers via the Members only website
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Market Reports

Makowhiteness Project keeps up to date with the global paper OBA market including prices, market volumes, market shares etc. We also have a specialized knowledge in the field of OBA raw materials.

This, coupled with our 20 years experience in the field, enables us to produce customized market reports for our

clients. We have produced Market Reports and Market Surveys for a wide range of companies in Europe, North America and Asia. Our clients include OBA manufacturers, Leading White Paper Manufacturers and other interested companies.

If there is an aspect of the market that you are interested

in, then we will be able to prepare a special report for you.

Our service is completely confidential at all times and we can tailor the cost of the report to your requirements.

Please contact us to discuss the information that you need, even if its only import/export data for a single country.