

Newsletter



April 2009

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Corporate Membership

Since we launched our Corporate Membership system in mid 2008 the membership has been steadily growing.

Our member companies include well known corporations such as:

Storaenso

Mondi

Clariant

Kemira

and several other smaller organizations besides these.

The benefits of membership include:

1. **Unlimited Technical e-mail** support in the field of paper whiteness, optical brighteners and shading colours etc.

2. Access to our collection of **Market Reports** on consumers views on paper whiteness.

3. **Technical Articles**, for example from September the full pdf editions of the Optical Brightener and Paper Whiteness 2009 conference will be uploaded to the members site.

4. Only members can use the **Makowhiteness Ratings** system of describing paper whiteness.

5. There is also a members **Newsletter** service.

Annual Membership offers all of these benefits to the whole corporation, we actively encourage the sharing of the information as widely as possible within the members company.

Access to the information and email system is gained through a members only website with a login and password unique to each member.

We are keeping the costs as low as possible due to the current economic climate, they are as follows:

Annual Corporate Membership = £1200

Small Paper Company Membership = £600

We offer a reduced rate to support paper manufacturing companies with only one production site

Special Offer:

The next few companies to join will also receive a free copy of the Proceedings of the 2009 Conference mentioned above, printed in full colour at over 126 pages, bound and with laminated covers worth £225.

If you would like your corporation to become a member, please e-mail or phone now. We accept credit cards.

Contact Information

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Special points of interest:

- There are still a few copies of the hand-outs mentioned available at a price of £225 (+VAT/P&P)

- If you need extra copies of the hand-outs please ask us for a quotation to print and deliver more than one.

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Makowhiteness Top 10, Important Information

As we have reported before we have been assembling data over the last 18 months in order to produce a "Top 10" of the worlds highest white papers. This has been sent to selected individuals and via the conference proceedings and subsequently we received requests to revise the brands included, this has been done.

We intend to publish the Top 10 during May 2009, therefore it is important that if you have a grade that you want to be included or you have any comments to make please let us know before the end of April 2009 as after this date further changes will not be made until the 2010 list is produced in one years time.

