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Optical Brighteners & Paper Whiteness, 4th-5th March 2009, Further Information

The schedule for the above event has now been revised and a new web page built to include interactive content. Click on the part that you are interested in for more information (n.b Functionality depends on your security settings). Click on the link below:

<http://makowhitenessproject.com/13.html>

A summary of each paper and further details of each speaker are now available along with further information on the event.

Event tickets are available for a total price of £550 (+VAT). This includes a payment to Makowhiteness for the event and a payment to the hotel. (Note that we have slightly changed the ratio of payment amounts since the last edition

of this newsletter, but the total price is the same.)

Included in the £550 (+VAT) is the following, all in the Radisson Edwardian Hotel, Heathrow, London:

- **Welcome Dinner**
- **1 night Accommodation**
- **Breakfast**
- **Full Day Event**
- **Coffee/Tea**
- **Lunch**
- **Handouts**

The event has been chosen to represent very good value for money for those persons interested in Optical Brighteners and Paper Whiteness since we are aware that financial constraints make it difficult to attend at this time.

Heathrow was chosen as a good location due to the good connectivity globally and volume of low cost flights that can be used.

A day event ticket is also available if required, not including accommodation, dinner or breakfast etc.

We have already received bookings from paper manufacturers and suppliers etc.

For more information, or to book, please contact us directly by e-mail.

We can accept payments via credit card or company invoice. The hotel will require payment by credit card.

If you would like to join Makowhiteness and Igear in sponsoring the event please contact us, we can offer special rates that include event tickets.

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Special points of interest:

- At the time of publication £550 was approximately equivalent to €609 or \$777.
- Please check the currency rates, Sterling is currently at a low level compared to the Euro and the Dollar.
- UK VAT is now 15%, where applicable.
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Makowhiteness News

Trademarks

The word "Makowhiteness" has now been fully registered as a trademark along with the Makowhiteness logo.

Website Visitors

Over the last year more than 10,000 unique visitors have used our websites. We would like to thank everyone who

has visited our sites. Our **MAKO**
Whiteness Project
Newsletter circulation
now reaches
almost 500.



Shark Conservation

In late 2008, Makowhiteness donated some of its profits to the Sharks Trust to help support their work in the conser-

vation of endangered species of shark.

Top 10 Whitest Papers

We are currently preparing a list of the world's top ten whitest papers. If you have a paper you think may qualify, please send us samples. We would like to thank all of those companies that have already sent us samples.