

Newsletter



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Impressive Launch of Makowhiteness Project

Makowhiteness Project was launched on 1st October 2007.

Since then we have been very busy setting up the company and the website .

In case you haven't seen it yet the web-site can be found at the address below.

<http://makowhitenessproject.com>

Alternatively Googling Makowhiteness scores a direct hit if you prefer.

The website has attracted a great number of visitors and the statistics show that around 20-30 people are accessing it daily.

Feedback on the site is always welcome.

Makowhiteness Project is a division of Makowhiteness

Ltd which is registered in England as a limited company.

The services we provide are described below.

Makowhiteness Ltd is registered for VAT in the UK.

Over the last few months several projects have been completed, both short (under one month) and longer term, the contents of which are confidential, good feedback (examples below) has been received from satisfied customers in each case and the objectives of each project have been fully met.

Why not contact us to see what we can do for you ?



A Glimpse of the Web site

What our customers are saying about us:

"This is very highly professional work."

"many thanks for the comprehensive report"

"a successful visit"

Contact Information

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00447791316609

Web
<http://makowhitenessproject.com>



What services do we provide?

Makowhiteness Project employs Alec Tindal as a consultant (see website for more background information).

This consultancy service operates in the following business areas:

- Optical Brightening Agents

(OBAs) (also called FWAs—Fluorescent Whitening Agents etc.) and their use in the paper industry

- White paper measurement and instrumentation
- Laboratory application testing of OBAs

- Environmental and Toxicological aspects of OBAs
- Food contact applications of OBAs
- Marketing information and surveys
- Business advice and strategy

Special points of interest:

- Makowhiteness Ltd is working on a new system of whiteness for paper to be launched soon aimed at the point of sale, if you are interested please contact us for more information.
- We can also provide assistance in cost savings and optimisation of OBA dosages